



STRATEGY 7 Corporation

AHEAD OF THE CURVE

HEADQUARTERS

3306 Wiley Post Road
Suite 101
Carrollton, TX
75006

WEST COAST

500 Newport Center Drive
Suite 620
Newport Beach, CA
92660

PHONE

877-582-3218

WEB

www.S7.com

Dear U2 User,

Strategy 7 Corporation, now with more than 66,000 users worldwide, is proud to announce that the breakthrough offering U2STAGE PLATFORM certified by IBM is now available to U2, UniVerse, and Ultimate users.

Developed in conjunction with Strategy 7 and application experts that have extensive experience with U2/UniVerse database management functionality, U2STAGE represents a major price performance breakthrough, that for the first time, enables U2/UniVerse users to connect with and transition data to a wide range of database management tools, such as IBM DB2, WebSphere MQ, IBM Informix, Oracle and Microsoft SQL Server Web services.

In addition, capabilities and features that usually have been affordable to large enterprise corporations are now available in a powerful software platform residing on inexpensive, economical blade servers and priced to fit the budgets of small to medium sized businesses. Software that usually costs more than a hundred thousand dollars is now available at less than a tenth of that cost.

U2STAGE combines the powerful features and benefits of Cognos with IBM Infosphere (formerly DataStage) to leverage and greatly expand the capabilities of U2 and Ultimate platforms, such as:

*Accessing data from Unidata and UniVerse, then transforming and delivering that data to a variety of targets including Oracle, SQL Server, DB2,

*Quickly delivering integrated views of enterprise data without complex, hand-coded integration processes.

*Applying the consistent application of business rules across data integration projects.

*Leveraging popular reporting and business intelligence tools to mine the data in the targeted repository. Supporting a virtually unlimited number of heterogeneous data targets in a single job.

Please refer to the accompanying material for more information about the revolutionary U2STAGE platform or contact Dennis James at dennisj@S7.com today to arrange a demonstration of its amazing capabilities.

Sincerely,

Joe Rodriguez
President
Strategy 7 Corporation